

2026 MEDIA KIT

AQUA
MIAMI

The Miami Edition of AQUA is mailed directly to homeowners in and near Pinecrest, providing saturation coverage of the most affluent neighborhoods, including:

- ▶ Cutler Bay Estates
- ▶ Old Cutler Woods
- ▶ Gables by the Sea
- ▶ Rockdale Estates
- ▶ Arboretum Estates
- ▶ Arabesque
- ▶ The Elsyium
- ▶ Hammock Oaks and Lakes
- ▶ Old Cutler Bay





PINECREST BY NUMBERS

▶ **MEDIAN HOME VALUE**
\$1,179,400

▶ **MEDIAN HOUSEHOLD INCOME**
\$192,477

▶ **NUMBER OF STREET TREES**
50,837

SOURCE: NICHE, OCTOBER 2025

DIGITAL MARKETING OPTIONS THAT DELIVER

In addition to our magazine, we offer a full suite of digital solutions designed to increase awareness, generate qualified leads, and grow your customer base.

Magazine + Digital: Better Together

We combine the power of *AQUA Miami* magazine's engaged, high-value audience with precision digital targeting to reach the right customers—both online and in their homes.

When magazine and digital work together, your message becomes more memorable, more actionable, and more effective.



Our Capabilities:

- Targeted Display & Video Advertising
- Social Media Campaigns
- Content Marketing & Sponsored Articles
- Video Production and Other Creative Services
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Geofencing & Location-Based Targeting
- Email Marketing
- Online Reputation Monitoring & Review Management
- Lead Capture Tools & Website Chatbots
- Website Development
- Analytics, Conversion Tracking & ROI Reporting

Let's Build Your Strategy

Ask about a **complimentary digital marketing audit** to uncover opportunities that can directly grow your business.

WAINSCOT MEDIA: WE BUILD COMMUNITY CONNECTIONS



Over 20 years helping leading marketers connect with high-value customers where they live, shop, and buy.

- ▶ Hyperlocal, regional, and specialty magazines
- ▶ Websites, newsletters, and social marketing
- ▶ Full-service digital and creative solutions

See more
of our
work here:



CONTACT US

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