



New Hope  
& Solebury  
MAGAZINE

# BE PART OF A MAJOR LOCAL DEBUT: **NEW HOPE & SOLEBURY MAGAZINE**

For those lucky enough to live here, New Hope and Solebury have it all: rolling countryside, historic homes, scenic Delaware River views, and vibrant, growing communities.

Their blend of rural tranquility, culture and buzz makes these towns havens for those seeking both peace and elevated living. These qualities make New Hope and Solebury a superb target for marketers.

The power of a hyperlocal, highly positive magazine has been proven “next door” with the tremendous success of Upper Makefield magazine. Experience the same magic in New Hope & Solebury magazine, debuting this spring!





# NEW HOPE & SOLEBURY BY NUMBERS

## ▶ **MEDIAN HOME VALUE\***

New Hope = \$633,800

Solebury = \$738,000

## ▶ **AVERAGE HOUSEHOLD INCOME\*\***

New Hope = \$250,478

Solebury = \$236,146

## ▶ **EDUCATION LEVEL\***

75% of New Hope residents have a college degree.

68% of Solebury residents have a college degree.

SOURCE: NICHE, OCTOBER 2025, \*\*U.S. CENSUS BUREAU, 2023 DATA



New Hope & Solebury magazine is mailed directly to homes, providing saturation coverage of homeowners in both towns.



# HIGHLY ENGAGING LOCAL CONTENT



**LOCAL TASTER**  
**Cheers to Autumn**  
Stockton celebrates season with classic cocktail—the Diamondback.  
BY ANTHONY BIZELLI

As autumn rolls in, there's a certain excitement in the air. It's the perfect time of year to head out for a drink or two. The Diamondback is a classic cocktail that's perfect for the season. It's a mix of rum, orange juice, and a touch of honey. The Diamondback is a classic cocktail that's perfect for the season. It's a mix of rum, orange juice, and a touch of honey.

Restaurants, chefs and restaurateurs



**Recipe for Success**  
Upper Makefield resident and business owner Tori Dotina uses media background to promote healthy eating.  
BY DAVID KOTZNER

AMPHIBIUS AND FLEXIBILITY are the keys to success in the food and beverage industry. Tori Dotina, owner of The Kitchen & Bar, is a prime example. She has a background in media and has used it to promote healthy eating through her business.

Neighborhood personalities and organizations



**LOCAL EXPERT - REAL ESTATE**  
**June Real Estate Forecast**  
Navigate the Upper Makefield market with tips from a local expert.  
BY CARRIE CHRISTENSEN

**RECENT UPPER MAKEFIELD HOME SALES**

Month	Sales
Jan	12
Feb	10
Mar	15
Apr	18
May	20
Jun	22
Jul	25
Aug	28
Sep	30
Oct	32
Nov	35
Dec	38

Real estate insights



**A Home for The Arts**  
Annual Phillip's Hill Jointed Art Show underscores commitment to local artists.  
BY DAVID KOTZNER

WHEN YOU THINK OF ART, you probably think of galleries and museums. But in Upper Makefield, there's a unique way to experience art. The Phillip's Hill Jointed Art Show is a celebration of local talent and community.

Artists and art galleries



**Love Your Skin**  
Lisa Espinoza, owner of La Chela Medical Aesthetics, has been helping to advance cosmetic and wellness care for nearly two decades.  
BY DAVID KOTZNER

Lisa Espinoza, owner of La Chela Medical Aesthetics, has been helping to advance cosmetic and wellness care for nearly two decades. She has a passion for helping her clients achieve their best skin.

Health and wellness

# HIGHLY ENGAGING LOCAL CONTENT

Home design and historic renovations



Personal finance



Recommended reads



Life Outdoors



# MORE THAN ADVERTISING... YOU GET A CONTINUAL MARKETING PROGRAM

As a Charter Partner in *New Hope & Solebury* magazine, you'll receive these benefits:

- ▶ High production values, including premium paper
- ▶ Premium editorial and advertising environment
- ▶ A consistent, frequent advertising campaign
- ▶ Custom social media posts
- ▶ Editorial coverage
- ▶ Co-host status at *New Hope & Solebury* magazine events
- ▶ Professional design services at no charge
- ▶ Further exposure in online editions
- ▶ Rate protection against inflation
- ▶ Additional digital add-ons available

# DIGITAL MARKETING OPTIONS THAT DELIVER

In addition to our magazine, we offer a full suite of digital solutions designed to increase awareness, generate qualified leads, and grow your customer base.

## Magazine + Digital: Better Together

We combine the power of *New Hope & Solebury* magazine's engaged, high-value audience with precision digital targeting to reach the right customers—both online and in their homes.

When magazine and digital work together, your message becomes more memorable, more actionable, and more effective.



## Our Capabilities:

- Targeted Display & Video Advertising
- Social Media Campaigns
- Content Marketing & Sponsored Articles
- Video Production and Other Creative Services
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Geofencing & Location-Based Targeting
- Email Marketing
- Online Reputation Monitoring & Review Management
- Lead Capture Tools & Website Chatbots
- Website Development
- Analytics, Conversion Tracking & ROI Reporting

## Let's Build Your Strategy

Ask about a **complimentary digital marketing audit** to uncover opportunities that can directly grow your business.

# WAINSCOT MEDIA: WE BUILD COMMUNITY CONNECTIONS



Over 20 years helping leading marketers connect with high-value customers where they live, shop, and buy.

- ▶ Hyperlocal, regional, and specialty magazines
- ▶ Websites, newsletters, and social marketing
- ▶ Full-service digital and creative solutions

See more  
of our  
work here:





# CONTACT US

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