



Millburn & Short Hills

MAGAZINE

2026 MEDIA KIT

For affluent homeowners, the Township of Millburn—including the community of Short Hills—has it all: some of the best schools in all of New Jersey; wonderful shops and restaurants; beautiful green spaces and gardens; top-notch entertainment; and close proximity to New York City for work and play.

As a marketer, you'll reach this highly desirable audience in the pages of *Millburn & Short Hills* magazine—the monthly publication that has been incredibly well-received around town during the past year. Every issue offers you a new opportunity to promote and sell your products and services to some of the wealthiest residents in the state.





MILLBURN & SHORT HILLS BY NUMBERS

- ▶ **MEDIAN HOME VALUE**
\$1,318,800
- ▶ **MEDIAN HOUSEHOLD INCOME**
\$250,001
- ▶ **MEDIAN AGE**
40.3 years

SOURCE: NICHE, OCTOBER 2025

HIGHLY ENGAGING LOCAL CONTENT

► Neighborhood personalities and organizations

► Restaurants, chefs and restaurateurs

► Theater

► Home design and historic renovations

► Health and wellness



DIGITAL MARKETING OPTIONS THAT DELIVER

In addition to our magazine, we offer a full suite of digital solutions designed to increase awareness, generate qualified leads, and grow your customer base.

Magazine + Digital: Better Together

We combine the power of *Spring Lake* magazine's engaged, high-value audience with precision digital targeting to reach the right customers—both online and in their homes.

When magazine and digital work together, your message becomes more memorable, more actionable, and more effective.



Our Capabilities:

- Targeted Display & Video Advertising
- Social Media Campaigns
- Content Marketing & Sponsored Articles
- Video Production and Other Creative Services
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Geofencing & Location-Based Targeting
- Email Marketing
- Online Reputation Monitoring & Review Management
- Lead Capture Tools & Website Chatbots
- Website Development
- Analytics, Conversion Tracking & ROI Reporting

Let's Build Your Strategy

Ask about a **complimentary digital marketing audit** to uncover opportunities that can directly grow your business.

WAINSCOT MEDIA: WE BUILD COMMUNITY CONNECTIONS



Over 20 years helping New Jersey's leading marketers connect with high-value customers where they live, shop, and buy.

- ▶ Hyperlocal, regional, and specialty magazines
- ▶ Websites, newsletters, and social marketing
- ▶ Full-service digital and creative solutions

See more
of our
work here:



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