

INTRODUCING

MyDENVER

BELCARO & BONNIE BRAE EDITION

2025-2026 MEDIA KIT



Brought to you by local creators and Wainscot Media, a leader in custom luxury magazines and hyperlocal publishing.

See more
of our
work here:



MyDENVER

BELCARO & BONNIE BRAE EDITION

MyDenver magazine, website and social media platforms share the people, places, and moments that make Belcaro and Bonnie Brae vibrant and welcoming.

Produced by Wainscot Media, one of the region's largest publishers of local lifestyle magazines and websites, *MyDenver* offers a fresh take on local life—mixing stories, style, and everyday discoveries that reflect Belcaro and Bonnie Brae's energy and character. From longtime favorites to what's new and next, the magazine highlights the personality, creativity, and momentum that set this community apart.

For locals, it's a smart and enjoyable way to stay connected to what's happening around town.

For local businesses, it's a multi-channel marketing platform that builds visibility, drives engagement, and connects brands with the right audiences—in print, online, and on social.

Your town. Your stories. *MyDenver!*



HIGHLY ENGAGING LOCAL CONTENT

MAGAZINE COVERAGE INCLUDES:

- ▶ Neighborhood personalities and organizations
- ▶ Home design and historic renovations
- ▶ Artists and art galleries
- ▶ Real estate insights
- ▶ Restaurants, chefs and restaurateurs
- ▶ Theater
- ▶ Music
- ▶ Personal finance
- ▶ Health and wellness
- ▶ Recommended reads

DIGITAL MARKETING OPTIONS THAT DELIVER—PRINT + DIGITAL, *BETTER TOGETHER*

My Denver is more than a trusted local media brand—we're your strategic partner for high-impact marketing that drives real business results. In addition to our print magazine, we offer a full suite of digital marketing solutions designed to help you increase awareness, generate leads, and grow your customer base.

Whether you want to boost online visibility, target high-intent consumers, or stay top of mind in the community, our team builds integrated strategies that work across channels.

Why Our Approach Works

We combine the power of premium local content with precision digital targeting to engage the right audience—both online and in their homes. When print and digital work together, your message becomes more memorable, more actionable, and more effective.

Our Capabilities Include:

- Targeted Display & Video Advertising
- Social Media Campaigns
- Content Marketing & Sponsored Articles
- Video Production and Other Creative Services
- Search Engine Marketing
- Search Engine Optimization
- Geofencing & Location-Based Targeting
- Email Marketing
- Online Reputation Monitoring & Review Management
- Lead Capture Tools & Website Chatbots
- Website Development
- Analytics, Conversion Tracking & ROI Reporting

We serve businesses across industries—healthcare, retail, restaurants, financial services, real estate, legal, and more—crafting campaigns tailored to your goals and audience.

Let's Build Your Strategy

Ask about your complimentary digital marketing audit—we'll identify opportunities, uncover hidden audiences, and recommend a strategy to maximize your reach and results.

CONTACT US

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