



Mueller

MAGAZINE

2026 MEDIA KIT

For residents of all ages, Mueller has everything: critically acclaimed restaurants; unique coffee houses, pubs, shops and other businesses; a beautiful lake and 140 acres of parks and public spaces; and so much more.

As a marketer, you'll reach a highly desirable audience in the pages of *Mueller* magazine – the monthly publication that has been incredibly well-received around town during the past year. Every issue offers you a new opportunity to promote and sell your products and services to thousands of residents and households.



HIGHLY ENGAGING LOCAL CONTENT



Neighborhood updates



Neighborhood personalities and organizations



Restaurants, chefs and restaurateurs



Health and wellness

HIGHLY ENGAGING LOCAL CONTENT

Music and More



Matthew Whittle has been classical guitar in the school system for 20 years. He is the founder of The Rosette series.





Mus

How a school building evolved into an arts center for Austin Classical Guitar and its stage, The Rosette

BY CAROLE LAKES

Just a couple of blocks east of Congress Avenue in the Hyde Park neighborhood off of 18th Street, now stands the Baker School, a 10,000-square-foot, two-story building built in 1914. It was designed by local architect Roy E. Thomas—whose work includes many iconic Austin buildings, such as the former Austin City Hall—and is named after Denver Clinton Baker (1851-1902), a businessman who helped to establish Austin's first public school.

The school building is a prime example of several incarnations of the century's architecture in Austin. Additions to the north and south were constructed in 1914,

which matched the original architecture. In 1928, a two-story brick and concrete addition created an auditorium on the original building's west side. In 1950, a one-story brick and concrete addition was added to the northwest corner of the building in 1950.

In addition to its physical





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Music

Recipes

▶ Home design

▶ Perspectives

DIGITAL MARKETING OPTIONS THAT DELIVER

In addition to our magazine, we offer a full suite of digital solutions designed to increase awareness, generate qualified leads, and grow your customer base.

Magazine + Digital: Better Together

We combine the power of *Mueller* magazine's engaged, high-value audience with precision digital targeting to reach the right customers—both online and in their homes.

When magazine and digital work together, your message becomes more memorable, more actionable, and more effective.



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- ▶ Websites, newsletters, and social marketing
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of our
work here:**



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